

Lori Fredrickson

SUMMARY OF QUALIFICATIONS

As an editor and writer for *Popular Photography & Imaging* magazine, I also freelance in the arts, culture, and human interest features.

- Up-to-date experience and knowledge of contemporary artists and topics in arts, culture, New York lifestyle.
- Superior writing level with professional and freelance experience in journalism writing.
- Press contacts and related communications experience with major New York magazines and news journals.
- Proficient in written/spoken French.

PUBLICATIONS

I regularly contribute to *Popular Photography & Imaging* and *American Photo Online*; *Anthem* magazine; *Clear* magazine; *Mastermind* magazine. I have also previously contributed to magazines such as *Black Book* and *11211*.

EDITORIAL EXPERIENCE

POPULAR PHOTOGRAPHY & IMAGING, Assistant Editor, New York, Spring 2005 – Present

- Write feature articles, two travel columns, and book reviews for the website.
- Work with staff and freelance writers on story ideas from development through publication.
- Copy and style edit, fact-check, and proof all editorial content at all stages throughout publishing cycle.

ROUTLEDGE, Editorial Assistant, New York, Summer 2004 – Spring 2005

- Solicited book proposals, proofread and developed for editorial board.
- Copy and style edited proofs, liaised with project editors, wrote book jackets and sales copy.
- Translated materials from French-English.

BLACK BOOK MAGAZINE, Publishing Intern/Writer, New York, Winter/Spring 2004

- Wrote trend pieces for magazine.
- Assisted editorial and photo departments with research and submissions, coordinated promotions.
- Wrote press releases, successfully pitched press, organized promotional events.

BRITISH INFORMATION SERVICES, New York, Media Assistant, Summer 2003/Winter 2004

- Wrote British-American style guide for British Consulate media employees.
- Researched contacts at outlets for different forms of press coverage.
- Compiled a targeted database for media releases.

SKILLS

- Copy and style editing with AP and Chicago manuals as well as specialized style guides for *Popular Photography* and British Information Services. Familiarity with *New York Times*, the *Guardian*.
- Proficient in: Adobe CS and CS2 (InDesign, Bridge, Photoshop), all Mac OS X software, Microsoft Office, Quark XPress, Dreamweaver, LexisNexis, Bacons Research, Internet. Typing: 80 wpm.
- Proficient in spoken/written French. Studied in Paris, France, Fall 2002.

EDUCATION

NEW YORK UNIVERSITY, Bachelor of Arts, College of Arts & Sciences, May 2004.

Honors: Magna Cum Laude. Majors: French, Journalism & Mass Communications with Honors.

Awards: Baird Scholar; AP Scholar; National Merit Finalist.